IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of: Martin Churchill Trively

Application No.:

10/707,638

Filed:

December 29, 2003

Confirmation No. 1637

Group Art Unit:

3622

Examiner:

Scott D. Gartland

Title:

SYSTEM AND METHOD FOR RECEIVING AND RESPONDING

TO PROMOTIONAL OFFERS USING A MOBILE PHONE

Mail Stop: AF

Commissioner for Patents

7 PO Box 1450

Alexandria, VA 22313-1450

AMENDMENT AFTER FINAL ACTION UNDER 37 CFR §1.116

Sir:

In response to the Office Action dated August 14, 2009, reconsideration and withdrawal of the outstanding rejections and allowance of the present application are respectfully requested in view of the following amendments and remarks.